

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF NORTH CAROLINA
WESTERN DIVISION

HEADHUNTER, LLC)	
)	
Plaintiff,)	
)	
v.)	Case No.: 5:17-CV-310
)	
DOES 1-9,)	
)	
Defendants.)	
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COMPLAINT FOR COPYRIGHT INFRINGEMENT

Plaintiff, Headhunter, LLC, (“Headhunter”) by and through its undersigned counsel, for and as its Complaint against Defendants, alleges as follows:

NATURE OF THE ACTION

1. This is a civil action for copyright infringement of federally registered copyrights in violation of the Copyright Act of 1976, 17 U.S.C. §§ 101 et seq. (the “Copyright Act”). Plaintiff seeks injunctive relief, statutory damages, attorney fees and costs, and such other relief as the Court deems proper.

JURISDICTION AND VENUE

2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

3. Venue in this district is proper pursuant to 28 U.S.C. § 1391(b) and 28 U.S.C. § 1400(a) as at least one of the Defendants is believed to reside in this division and all the Defendants are believed to reside in this district.

PARTIES

PLAINTIFF

4. Plaintiff, Headhunter, LLC is a Nevada Limited Liability Company with principal offices in Los Angeles, California and an affiliate of Voltage Pictures, a production company with a notable catalog of major motion pictures.

5. *A Family Man* is a motion picture set for theatrical release in July 2017 about a man torn between his profession as a corporate headhunter and his loyalties and love for his family.

6. *A Family Man*, produced under the working title *A Headhunter's Calling*, is protected by the Copyright Act and registrations including TXu001967832, Oct. 16, 2015 and the pending application dated January 23, 2017. Exhibit 1.

7. Under the Copyright Act, Headhunter is the proprietor of copyrights and related interests needed to bring suit.

8. The motion picture contains wholly original material that is copyrightable subject matter under the laws of the United States.

9. Defendants had notice of Plaintiff's rights through general publication and advertising and more specifically as identified in the content of the motion picture, advertising associated with the motion picture, and copies, each of which bore a proper copyright notice.

10. Plaintiff comes to court seeking relief as the motion picture *A Family Man*, while anticipating a cinematic release in theatres in the United States, was pirated and trafficked in the

BitTorrent network and is being illegally downloaded and distributed countless times worldwide with many confirmed instances of infringing activity traced to North Carolina.

THE DEFENDANTS

11. The true names of Defendants are unknown to Plaintiff at this time. Each Defendant is known to Plaintiff only by the IP address assigned to that Defendant by his or her Internet Service Provider.

12. Plaintiff's investigator, Maverickeye, also observed the date and the time at which the infringing activity of each Defendant occurred.

13. A listing of the Defendants by IP address, time of infringement and geolocation information are attached in Exhibit 2.

14. Plaintiff believes that information obtained in discovery will lead to the identification of each Defendant's true name and will permit Plaintiff to amend this Complaint to state the same.

15. Plaintiff further believes that additional information obtained will lead to the identification of additional infringing parties, as monitoring of online infringement of Plaintiff's motion picture is ongoing.

PEER-TO-PEER INTERNET PIRACY IN GENERAL

Operation

16. BitTorrent, also known as peer-to-peer file sharing, has become one of the most common systems for users to illegally dispense and share huge amounts of data in digital format, including motion pictures.

17. The BitTorrent protocol enables computers to exchange large files (such as motion pictures) without creating a heavy workload for any individual source/computer. It allows users

to interact directly with each other to: (1) make files stored on a user's computer (e.g., motion pictures) available for copying by other users; (2) search for files stored on other computers; and (3) transfer exact copies of files from one computer to another over the Internet.

18. The use of BitTorrent requires multiple intentional acts. A user must load specific software, use the software to join the network, search for a file, and then select the file they wish to download. As each user or peer joins the network and requests a copy of a file, they form a type of social contract to not only download the file, but to be a part of the network to allow the file to be downloaded by others. Each new peer requesting the file receives pieces of the data from each peer who already has downloaded the file, and then in turn makes that content available to others.

19. Since the BitTorrent protocol also generally limits a peer's ability to download unless he or she also uploads or shares, there is substantial incentive for each peer to remain online and continue to make files available for other peers to download because this will maximize his or her download speed and access to additional content.

20. The Defendants in this action have been observed as making Plaintiff's motion picture available to others in furtherance of the BitTorrent network.

The Business of Piracy

21. Internet piracy and in particular BitTorrent piracy, though known as peer-to-peer file sharing, is often a for-profit business as many software clients, torrent sites and networks generate millions of dollars in revenue through sales and advertising.

22. To increase the value of the advertising and sometimes subscription access sold by torrent sites, many parties work to expand the pool of available titles and speed of downloads

available by increasing the number of member peers and thus the desirability of their clients and networks. To accomplish this, they often reward participants who contribute by giving them faster download speeds, greater access, or other benefits.

23. Defendants' participation in the BitTorrent exchange of Plaintiffs' motion pictures is the type of activity that torrent sites use to promote their business and likely directly furthered the for-profit business of at least one torrent site.

24. The use of BitTorrent does more than cause harm through the simple theft of intellectual property. The BitTorrent distribution of pirated files is a model of business that profits from theft through sales and advertising and provides a system of rewards and compensation to the participants, each of whom contribute to and further the enterprise.

Harm to Plaintiff and Others

25. Digital piracy, including BitTorrent piracy costs the entertainment industry over \$80 billion per year.

26. Nationwide the film and television industry supports over 1.9 million workers and contributes over \$19.3 billion in taxes.

27. As noted by Senator Levin in Congressional hearings on peer-to-peer Internet piracy, "In the world of copyright law, taking someone's intellectual property is a serious offense, punishable by large fines. In the real world, violations of copyright law over the Internet are so widespread and easy to accomplish that many participants seem to consider it equivalent to jaywalking – illegal but no big deal. But it is a big deal. Under U.S. law, stealing intellectual property is just that – stealing. It hurts artists, the music industry, the movie industry, and others involved in creative work. And it is unfortunate that the software being used – called 'file

sharing' as if it were simply enabling friends to share recipes, is helping create a generation of Americans who don't see the harm.'"

28. In North Carolina, the film and television industry provides over 11,000 direct jobs and 2,722 production related jobs paying \$559 million in wages. 2017, Motion Picture Association of America website, <http://www.mpa.org/jobs-economy/>.

29. The impact of piracy is far greater than the mere loss of a single sale or loss due to the distribution of one copy of a motion picture. Piracy undermines the economy, job base, and tax base on which our citizens rely and promotes a general disregard for the rights of others and the law.

30. As such it is clear that giving effect to 17 U.S.C. §§ 101 et seq., and the enforcement of intellectual property rights, and in particular the fight against counterfeiting and piracy are critical issues of importance to the both the United States of America and the State of North Carolina.

CAUSE OF ACTION

31. Plaintiff incorporates by reference each and every allegation set forth in the preceding paragraphs.

32. Defendants, without the permission or consent of Plaintiff, copied and distributed Plaintiff's motion picture through a public bittorrent network.

33. Defendants' actions infringed Plaintiff's exclusive rights under The Copyright Act.

34. The conduct of the Defendants has been with notice, willful, intentional, in disregard of and indifferent to Plaintiff's rights with the intent to cause Plaintiff harm and deprive Plaintiff of royalties and the benefit of Plaintiff's copyrights.

35. As a direct and proximate result of the Defendants' conduct, Plaintiff's exclusive rights under 17 U.S.C. § 106 have been violated.

36. Plaintiff is entitled to damages pursuant to 17 U.S.C. § 504 and attorney fees and costs pursuant to 17 U.S.C. § 505.

37. The conduct of the Defendants is causing and, unless enjoined and restrained by this Court, will continue to cause Plaintiff great and irreparable injury.

38. Pursuant to 17 U.S.C. §§ 502 and 503, Plaintiff is entitled to injunctive relief prohibiting the Defendant from further contributing to the infringement of Plaintiff's copyrights, the economy of piracy, and ordering that Defendants destroy all copies of the motion picture made in violation of Plaintiff's rights.

JURY DEMAND

Plaintiff demands trial by jury on all issues so triable.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against each Defendant and relief as follows:

1. For entry of permanent injunctions providing that each Defendant shall be enjoined from directly or indirectly infringing Plaintiff's rights in the copyrighted *A Family Man*, including without limitation by using the Internet to reproduce or copy, distribute, or make available for distribution to the public *A Family Man*, except pursuant to a lawful license or with the express authority of Plaintiff. Each Defendant also shall destroy all copies of *A Family Man* that each Defendant has downloaded onto any computer hard drive or server without Plaintiff's authorization and (subject to the Order of Impoundment prayed for below) shall serve up all copies of the downloaded *A Family Man* transferred onto any physical medium or device in each

Defendant's possession, custody or control.

2. For Judgment in favor of Plaintiff against Defendants that they have: a) willfully infringed Plaintiff's rights in its federally registered copyright pursuant to 17 U.S.C. §501; and b) otherwise injured the business reputation and business of Plaintiff by Defendants' acts and conduct set forth in this Complaint.

3. For Judgment in favor of Plaintiff against Defendants for actual damages or statutory damages pursuant to 17 U.S.C. §504, at the election of Plaintiff, in an amount to be determined at trial.

4. For an Order of Impoundment under 17 U.S.C. §§503 and 509(a) impounding all infringing copies of Plaintiff's *A Family Man* which are in Defendants' possession or under their control.

5. For Judgment in favor of Plaintiff and against Defendants awarding Plaintiff attorneys' fees, litigation expenses (including fees and costs of expert witnesses) and other costs of this action.

6. For Judgment in favor of Plaintiff against Defendants, awarding Plaintiff such further declaratory and injunctive relief as may be just and proper under the circumstances.

DATED: June 23, 2017

Respectfully submitted,

Headhunter, LLC

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